Children who have an awareness of print understand that the squiggly lines on a page represent spoken language. They understand that when adults read a book, what they say is linked to the words on the page, rather than to the pictures. Print awareness is a child's earliest understanding that written language carries meaning. The foundation of all other literacy learning builds upon this knowledge.

Teachers should do the following things to teach Concepts of Print:

* Teach children about the organization of books.
* Provide many opportunities for children to hear good books and participate in read-aloud activities.
* Use “big books” that draw attention to words and letters.
* Label objects and centers in the classroom.
* Allow preschool children to play with print.
* Help children understand the relationship between spoken and written language.
* Teach and reinforce print conventions.
* Reinforce the forms and functions of print.
* Promote word awareness by helping children identify word boundaries and compare words.
* Provide practice with predictable and patterned books.

 - Texas Education Agency (Reading Rockets)